



Sigma for Retail

How Sigma Empowers your Retail Analytics

PROBLEMS

Real-time Inventory data to make accurate, data-driven decisions.

Rising costs of supplies have put a spotlight on inventory management, causing companies to place emphasis on being as accurate and visible as possible when dealing with inventory data.

Tackling the delivery dilemma.

With changing buyer behaviors and purchasing patterns companies must use the data to make the smartest decisions. The introduction of Buy-Online-Pickup-In-Store (BOPIS) and curbside delivery has changed the way that retailers plan the buyer experience and data is at the center of the planning process.

Auto-Replenishment.

Now more than ever people across the globe want to optimize their time and resources, which can range from household items like detergent and cleaning products, all the way to skin care and shampoo. To make the most out of auto-replenishment companies must use the most recent data to track inventory and shipping so that the customers remain happy, and shelves remain stocked.

SOLUTIONS

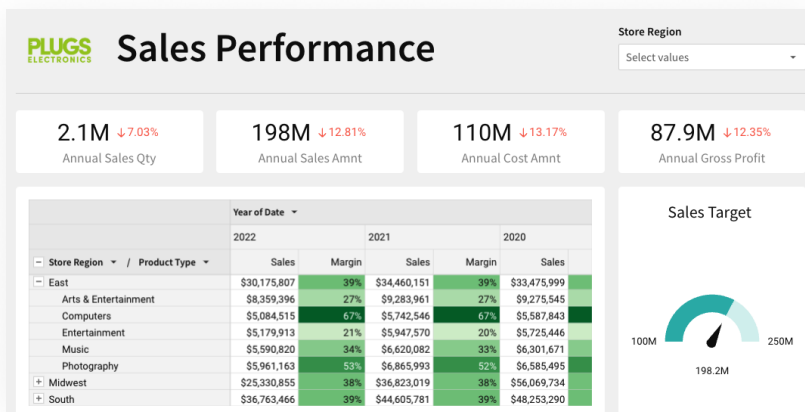
Sigma connects directly to your cloud data warehouse and provides you with always up-to-date data so that you can see every item, transaction, and touchpoint, and use that data to yield rich insights that shape product direction and strategy.

With Sigma, you can take your most up-to-date order, shipment, store, and customer data and combine it together to create a picture of how to best optimize your delivery options. This allows you to get the most up-to-date and accurate representation of the customer journey so that you can give your customer the most seamless experience possible. You can do it all without exporting multiple spreadsheets from various systems.

Utilizing Sigma your retail and merchandising team can identify which goods and services are being ordered at the highest rate, which can inform your supply chain team on what items they need to produce at scale. Sigma lets you use all your available data for decisions, you can even drill down into specific regions to understand where certain products are ordered the most, increasing your knowledge of the customer and improving your ROI.

Sigma for Retail

Merchandisers today face extreme pressure to attract new shoppers, increase basket sizes, promote more profitable products, and drive customer retention. This requires going beyond guesses and gut instincts to understand shoppers faster, at a deeper level, and across more touch points than ever before.



But tracking inventory, tackling the delivery dilemma, and being on top of auto-replenishment calls for an entirely new level of data access and analysis. Meet Sigma for Retail.

What is Sigma + Differentiators

Sigma allows the ability to validate and profile tables for row counts, value ranges, and duplicate records. Data engineers can eliminate errors in business reports by proactively scheduling Sigma reports on data quality. Pursued by business report deadlines, data engineers race to ensure data arrives on time and in the correct format for analytics teams.

1

You already know how to use it

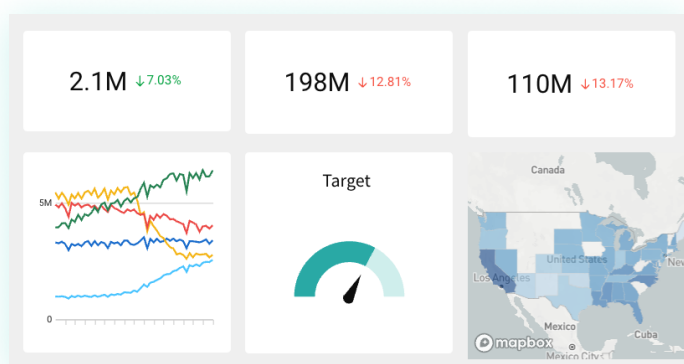
2

Use all your data for decisions

3

Increase time-to-ROI

AWARDS



We have a worksheet of every delivery, every window, and every area, and they are all open in every depot. The best part? None of it requires any dev work. Our operations team is in it every day.”

amuse



Sigma is a cloud analytic platform that uses a familiar spreadsheet interface to give business users instant access to explore and get insights from their cloud data warehouse. It requires no code or special training to explore billions of rows, augment with new data, or perform “what if” analysis on data in real time.

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