



# The **Big Picture** in Retail

**Serve your customers *anywhere* with rugged technology that performs *everywhere***

The Big Picture in Retail means delivering a richer experience for your customers with a single device that offers exceptional power, mobility and protection from inside your store to outside your four walls.

Seamlessly work between the various shopping channels with a larger display that provides data and insight at your fingertips. Process sales transactions or check inventory on the spot, whether indoors or out, on the sales floor or at the counter.

Then transition to receiving and checking in stock or sending merchandise for e-commerce fulfillment. Do all this and more from a single rugged device designed to work hard and protect your technology investment – while still looking like it's designed, and even branded, to fit in your retail setting.



## Power to Perform

Just as important as your point-of-sale software is the hardware that runs it. With a rugged tablet, your POS system of choice is installed on a tablet that's as mobile as a handheld but offers the power and flexibility of a PC.

Quickly access information to serve your customers better and keep your employees well informed with the power and functionality of a rugged tablet that lets you connect to all sales channels and apps.

Complete transactions outside, on the sales floor or at the counter with a rugged tablet running Windows OS, Android OS or iOS with fast processing and wireless or LTE access. Read barcodes, scan gift or loyalty cards and process payments with integrated scanners and flexible payment processing systems.

Easily assist customers in-store with secure access to all shopping channels and account information. The larger display of a tablet makes apps and other shopping channels easier to view and share with customers. Improve sales follow through with instant access to inventory, photos and shipping times. The larger tablet display is also useful for employees setting displays and engaging in training activities.



Nearly three times the viewing surface of a typical hand held device.

# Mobility Multiplied



Consider how much more you can do in your retail setting with a single rugged tablet that easily moves from mobile transactions to the counter to stocking, shipping and receiving.

Device mobility is an expected feature, as retailers are frequently adding more handhelds to their technology lineup. A mobile rugged tablet however provides the same portability with the flexibility to handle multiple functions within the retail process.

Swiftly transition from a curbside transaction to receiving and prepping

stock with the mobility and multi-use functions of a rugged tablet. Integrated payment processing systems and barcode scanners along with the ability to add a scan handle for larger scanning jobs, make retail processes easy and efficient wherever they need to be done.

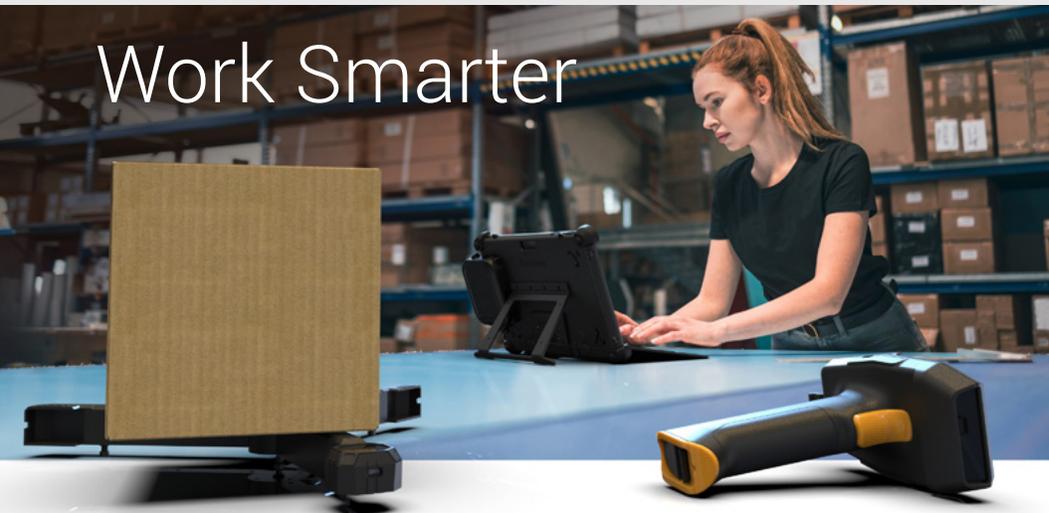
Easily access collected data as quickly as it's captured. It's not just your tablet that will be on the move, your data will quickly follow as the robust processor sends the recorded information directly to your POS and enterprise systems.

## Protection

Rugged in retail is more refined than your typical warehouse or field service rugged device. The design is streamlined, compact, flexible and can even be customized to reflect your unique brand. But the protection is just as rugged – designed to withstand drops, accidental spills and the constant use and demands in your retail environment.

Use your rugged-for-retail tablet knowing that it's built to perform in your environment. Have confidence that the payment, mounting and scan handle accessories are intended to withstand long hours and the ongoing changes needed to handle multiple functions throughout the day.

## Work Smarter



Smart devices like the new Scan Handle 200 and portable xScale 200 extend the use of your rugged tablet with easy Bluetooth connections.

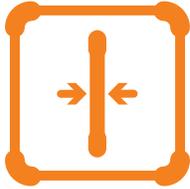
Use the scan handle with a mounted tablet to view the display or simply use the scan handle alone. Either way data will be sent to your POS system instantly.

The xScale can go anywhere you need to weigh items -- at the counter or in the back room for shipping. Weight will be captured and immediately available for your POS or shipping systems.

You've worked hard to develop the solutions that allow your customers to buy anywhere. Serve them seamlessly with a single rugged technology solution that works anywhere.

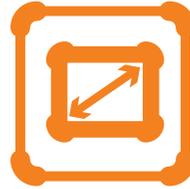
# The Big Picture in Retail

The power and functionality of Windows OS, Android OS or iOS on a Microsoft Surface, Samsung, Lenovo, iPad or MobileDemand tablet lets you run your POS system of choice and connect to all sales channels and apps to quickly access the data and insight to serve your customers better and keep your employees well informed anywhere.



SLIM &  
RUGGED

A slim, Surface xCase for Retail protects your technology investment for easy and convenient mobile sales.



LARGE  
DISPLAY

The larger display is easier to use and view for sales staff and customers. Larger screens are also more convenient for employee training and planogram management.



CUSTOM  
BRANDING

The branding on your xCase reflects your store image and visually fits in a retail setting.



COUNTER  
MOUNT

A sleek counter mount takes up minimal space for counter sales and the quick-release snap mount allows you to take the tablet to the retail floor.



PAYMENT  
MODULE

Integrated payment modules allow for convenient sales transactions on the floor with customers or back at the counter.



BARCODE  
SCANNER

The integrated barcode scanner reads ticketed items and gift or loyalty cards. Or take it to the back room or warehouse for shipping and receiving.



SCAN  
HANDLE

The ergonomic handle is easy and comfortable to hold, making it perfect for larger scanning projects.



BUILT-IN  
CAMERA

The built-in tablet camera makes it easy to take photos for cataloging or sharing on various platforms.



BLUETOOTH  
SCALE

A mobile bluetooth scale for shipping is compatible with your tablet and quickly sends weight information for shipping labels.

See how Sun & Ski Sports is improving their business with rugged technology.

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