



**Shelley E. Kohan**  
**Retail Pundit, Thought Leader, Professor, Speaker, Top 100 Retail Influencer, Strategic Partner**

Retail expert Shelley E. Kohan is a highly accomplished senior executive with more than 25 years of success in the retail industry across many functions including general management, marketing, operations, merchandising, buying, and human resources. As founder and president of her own consulting business, she works with companies on strategic management, market growth, and retail store operations. Shelley has globally published articles and blogs, and gives speaking engagements and presentations. In addition, she has appeared in national press interviews and broadcast media interviews, podcasts and live-stream events including NBC, CNBC, *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *WWD*, *Forbes*, *Fortune*, *RetailWire*, *The Robin Report*, among others. Shelley is a professor at Fashion Institute of Technology, State University of New York and Syracuse University. Shelley is currently a Member of the Board of Directors for Click Deal Buy! and a member of the RetailWire BrainTrust.