



Bridget Lavery-Palmieri

Bridget Lavery-Palmieri has been a member of the adjunct faculty in the Fashion Business Management Department at the Fashion Institute of Technology since 2017. She was an adjunct professor at LIM College in the Graduate Studies Department and in the Fashion Marketing Department at Parson's School of Design. During Bridget's time in higher education, she was the principal of BLP Consulting, specializing in fashion retail marketing, customer insights, and executive talent development.

Prior to Bridget's tenure in higher education, she spent seventeen years in the corporate fashion industry at Macy's and Bloomingdale's holding executive positions in merchandising, store management, product development, retail buying and planning, marketing analytics, and customer insights. Bridget is a strategic and analytical thinker with strong creative instincts and a keen awareness of consumer trends and financial accountabilities. She prides herself on a strong commitment to educating, mentoring, and motivating others to excel in the fashion retail industry.